**BA-422 Contemporary Issues in Management**
A course integrating the various management disciplines, concepts and practices using current cases that deal with contemporary problems, issues and questions affecting the management of the business enterprise. Readings in current business literature are assigned and practical experiences are shared in class discussion and in written reports.

**BA-429 Leadership and Cultural Change**
This course is designed to develop and put into practice fundamental leadership skills in the context of an organization’s overall corporate philosophy and value system. Emphasis is placed upon how the leadership process is derived from and supports the overall organizational culture. It shows how the practice of leadership in turn influences and modifies this culture.

**BA-493 Advanced Management Theory and Practice**
A future oriented senior capstone in management designed to synthesize previous learning and to prepare the student for entry into the work force as an entry or mid-level manager.

**BA-393 Small Business Management and Entrepreneurship**
Problems and challenges peculiar to the entrepreneur and small business firms are considered with an emphasis on short- and long-term matters such as starting-up, survival, growth, and financing. Opportunities for small business are studied, as well as the accompanying risks and difficulties. Governmental assistance programs are considered as well as analysis of why many small businesses fail while others succeed.

**BA-431 Project Management**
This course provides a comprehensive overview of project management. The course addresses the culture, principles and basic techniques of project management. The course reviews the general states of a project in rough chronological order and describes how the stages interrelate. Basic tools of project management, such as work breakdown structure, scheduling, earned value analysis and risk management are introduced. The principles and tools are integrated and clarified through case studies from a variety of organizational settings and through creation of project management plans developed by students working in a team. This course is designed to help students prepare for examinations leading to professional certification in project management.

**BA-442 Purchasing and Supply Management**
This course addresses modern practices and techniques of the purchasing and supply management (PSM) function. Included in the coverage of PSM are supply organization, quality, supplier selection, price determination, purchasing policy and procedures, material and logistic systems, inventory, global purchasing, acquisition of capital assets and supplier relations. This course is designed to help students to
prepare for examinations leading to professional certification in supply chain management.

**BA-446 Logistics and Distribution Management**
This course provides an overview of distribution operations and tools to make strategic, tactical and operational level decisions. The course includes order management, packaging and materials handling, transportation, location selection, warehousing management and global logistics. This course is designed to help students to prepare for examinations leading to professional certification in supply chain management.

**BA-454 Innovation and Design Thinking**
This course will enhance students’ ability to use design methodologies and tools for identifying and developing innovation and growth opportunities for business. This applied learning course will introduce students to design based approaches that enhance business model innovation, expand students’ understanding of innovation for value creation beyond product development, strengthen individual and collaborative competencies for working through the design process, and develop the ability to translate broadly defined opportunities into actionable innovation possibilities and recommendations.

**BA-455 International Business**
The growth and development of the multi-national corporation is the focus of this course, with attention given to the organizational and staffing problems that occur in the corporation’s international role. The impact of differences in customs, mores, habits and their historical basis, economic and political systems, tax structures, religious beliefs, and societal expectations on the business firm when it crosses its national boundaries are studied.

**BA-394 Students in Free Enterprise (SIFE) Seminar**
The seminar is designed for practical application of management, marketing, and entrepreneurial concepts in support of Students in Free Enterprise. Students are required to be a team leader and complete four projects during the semester and be a team member on at least four additional projects. May be repeated as often as the student wishes; however, only six semester hours can be applied to the minimum hours required for graduation.

**BA-456 Seminar in International Business**
This seminar provides an opportunity for students to experience firsthand business operations in varying international settings. The seminar will include preparatory classes and lectures, meetings with professors and senior managers of enterprises in the countries visited, and concluding with classes and lectures and a major term paper.
BA-498 Business Internship
A link between the classroom and experience on the job, the internship provides qualified students a three-way arrangement among the professor-advisor, the employer and the student-employee. Students may obtain appropriate employment on their own or in conjunction with the internship advisor of the school of business. A minimum of two 40-hour work periods is required for each semester hour of credit for which the course is taken.