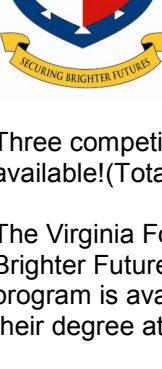




# CSW—Career Services Weekly



## Competitive Norfolk Southern Scholarships Available!

Friday, September 11, 2009  
Issue No. 56

Three competitive Norfolk Southern scholarships available!(Total Award: \$10,000)

The Virginia Foundation for Independent Colleges (VFIC) Brighter Futures competitive, corporate scholarship program is available to undergraduate students pursuing their degree at a VFIC member institution.

We are pleased to announce that applications are now available for the Norfolk Southern Scholarship. This scholarship will be awarded to 3 student scholars (\$5,000 each) who are current juniors at a VFIC institution. This award would be renewed for the scholar's senior year (upon student continuing to meet scholarship requirements) for a total award of \$10,000 for their junior/senior years.

Qualified students must be a U.S. Citizen, a first-semester Junior at the time of application (not studying abroad), have a cumulative grade point average of at least 3.0 on a 4.0 scale, a declared major in Economics, Business, Finance, Accounting or related field, and interested in a career in a Fortune 500 corporate setting.

This is a highly competitive and prestigious scholarship. Students that are interested must go online to register and apply at [www.vficprograms.org](http://www.vficprograms.org).

To apply for a scholarship, students MUST use their campus email address to register on our secure site.

**Application deadline is October 16th.**

If you have any questions, please contact **Career Services** at (540) 665—5412, [career@su.edu](mailto:career@su.edu), or stop by 202 Cooley Hall.

### Calendar of Events

#### SU Learning & Study Abroad Fair

Tuesday, September 15  
11 am—3 pm  
Brandt Student Center

#### Career Consultant

Monday, September 21  
11 am—1 pm  
Northern Virginia Campus

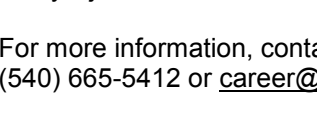
#### CAREER15 Launch Event

Wednesday, September 23  
7 pm—8 pm  
Halpin—Harrison Hall  
Computer Lab

#### Conservatory Resume Open House

Monday, September 28  
9 am—5 pm  
202 Cooley Hall

For more upcoming events [click here](#).



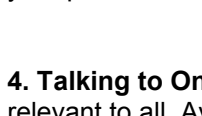
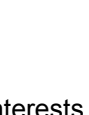
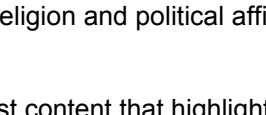
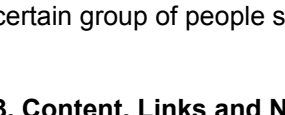
### Join Us for the NEW CAREER15 Launch Event: Navigate Your Way to a Promising Career Path and a GARMIN GPS!!!

On **Wednesday, September 23**, the Career Services Office will be hosting a Launch Event for the new CAREER15 website, [www.career15.com](http://www.career15.com), in the **Halpin-Harrison Hall Computer Lab** from **7 pm to 8 pm**. The event will feature a resume workshop and **FREE food!**

Students who attend the launch event or sign up ahead of time on CAREER15, will be entered into a drawing to **win a GARMIN GPS, a \$50 gift card to Sheetz, or a \$50 gift card to Target**. The drawing will take place on Thursday, September 24 and students will be notified via e-mail.

By registering for CAREER15, students will have special access to internship and employment opportunities offered by Fortune 1000-level companies participating in CAREER15. On this password-protected site, you'll be able to post your resume, online network with participating companies, set up interviews, and read articles relevant to today's job market. You'll also find information about CAREER15 events.

For more information, contact Career Services located in 202 Cooley Hall at (540) 665-5412 or [career@su.edu](mailto:career@su.edu).



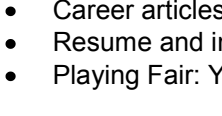
### Facebook Etiquette: 5 Do's & Don'ts

by C.G. Lynch, CIO.com

Facebook and other social networking sites can create an uncomfortable overlap between your personal and professional life. A subtle faux pas can mess up your work relationships and personal ones in one quick swoop.

- 1. Your Profile Picture:** Keep your profile picture professional, or at least neutral. It doesn't need to be taken by a professional photographer, but it does need to show your face with a simple background.
- 2. Your Biography:** Don't be afraid to post some nuggets that convey who you are, within reason. Decide what information people can view by altering your privacy settings. You can set it so every visitor sees you enjoy golf and civil war history, but maybe only a certain group of people see your religion and political affiliations.
- 3. Content, Links and News:** Post content that highlights your personal interests and your professional areas of expertise.
- 4. Talking to One vs. Many:** Posing a question to your entire network is OK, provided it's relevant to all. Avoid spamming people.
- 5. Watch Your Tone:** Keep a polite and measured tone on social networks; after all, mainstream ones such as Facebook are an extension of our lives. Say things you'd feel comfortable saying in person, and avoid inside jokes only a few friends would understand.

For more on this article, please visit [http://www.pcworld.com/businesscenter/article/154374/facebook\\_etiquette\\_five\\_dos\\_and\\_donts.html](http://www.pcworld.com/businesscenter/article/154374/facebook_etiquette_five_dos_and_donts.html)



### NACElink Network

The NACElink Network, the result of an alliance among the National Association of Colleges and Employers, DirectEmployers Association, and Symplicity Corporation, is a national recruiting network and suite of web based recruiting and career services automation tools serving the needs of colleges, employers and job candidates.

The NACElink Connect system offers students an online job-search resource. It connects you to thousands of jobs around the country every day. You can store resumes, cover letters, and writing samples, create search agents to save your jobs, and mark preferred jobs as favorites.

The Network offers you:

- Employer research
- Career articles
- Resume and interview tips, samples, and information
- Playing Fair: Your Rights and Responsibilities As a Job Seeker

#### Login Instructions:

1. Go to <http://www2.nacelink.com/> and click on "Students"
2. Choose the top left-hand box labeled "NACElink Network"
3. Choose "Click Here to View a List of All Available Schools"
4. Scroll down to the bottom left and select "Shenandoah University"
5. Under "New Users" click on "Register"
6. Fill out the required information and choose "Submit Registration"
7. Check your email to accept confirmation of account and begin looking for jobs!

### College Central Network:

SU's online Job Posting Website



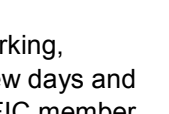
Career Services at Shenandoah University uses an on-line job posting system to alert students to part- and full-time jobs and internships. To join College Central Network, follow the instructions below.

#### Login information

1. Go to [www.collegecentral.com/su](http://www.collegecentral.com/su)
2. Click on the Student icon.
3. Choose the link for Register Now.
4. Enter registration information.
5. You can now search job postings online, and post your résumé for employers to see!

Be sure to check out the new jobs that have been posted exclusive for Shenandoah University students!

### CAREER 15



#### The Virginia Private College Network

If you're looking for an internship or a job with career possibilities, how do you get noticed by the bigger corporations? The great news is that Shenandoah University is a member of the Virginia Foundation for Independent Colleges. Together the 15 colleges of the VFIC have made expanding your career opportunities a top priority.

Register with CAREER15 at [www.career15.com](http://www.career15.com). You'll file your resume online where participating companies can then review it. While they're learning about you, you can be learning about them and discovering specific opportunities they have posted.

In addition to the online networking, CAREER 15 sponsors networking and job fairs in conjunction with VFIC member colleges and partner corporations. You definitely want to put yourself in this unique spotlight.



Questions or comments? Email us at [career@su.edu](mailto:career@su.edu) or call (540) 665-5412. [Click here](#) to view the Career Services Weekly online.