



## CSW—Career Services Weekly



### Spring Journalism Internship Program

The application for the IHS Spring Journalism Internship Program is now available. Our program offers paid placements in print, broadcast, new media, and investigative journalism, and includes a weeklong career workshop.

Open to aspiring journalists of any major, the program provides a stipend of \$3,200 for an eight week internship and an allowance for travel to an internship. Participants are placed at newspapers, media networks, non-profit newsrooms, and new media start-ups.

Interns gain valuable journalism experience by writing or working on stories starting the first day of their internship. They learn core reporting skills, such as securing sources and asking the right questions. Most participants finish with more than 20 clips.

Apply for a spring internship by November 15. For more information, please visit [www.TheIHS.org/journalism](http://www.TheIHS.org/journalism).

## dyson Jobs Available at Dyson

Demonstrator positions are available with Dyson in Leesburg, VA. Demonstrators, as part of the sales team, engage consumers in an energetic and confident manner and provide them with knowledgeable information about Dyson products in select retail locations or events across the United States. Demonstrators are passionate about Dyson and technology and share their love for the brand with current and future consumers. The most important part of a Demonstrators' job is to create a positive experience with the store and the consumers, assisting in the sale of Dyson products to achieve company specified sales goals.

Demonstrations occur on Saturdays, Sundays and some weekday holidays, in four hour shifts. Demonstrators are needed to work a minimum of 12 out of 16 available weekend shifts every four weeks within an assigned market.

Applicants should have a HS diploma or GED, Bachelor Degree is a plus, 1 year experience in public interfacing role is required, and must have strong communication and presentation skills.

For more information, please contact Angela Harrison at [Angela.Harrison@dyson.com](mailto:Angela.Harrison@dyson.com), or to apply for the job, please visit <http://www.careers.dyson.com/jobs/job.aspx?id=2457>.

## Internship Available in Marketing and Public Relations

AIRvan Consulting, an in home marketing and public relations company, is seeking an intern. This organization is looking for one or two college students who work part-time as needed and as fits their schedule. No set days or hours. Work includes writing news releases, articles, blogs, preparing research reports, developing newsletters and websites as well as general office duties. Pay varies based on task and ranges from \$5 to \$10 per hour. Students have work they can list on their resume or items to add to their portfolio.

Minimum requirements: proficient in Office (Word, PowerPoint, Excel); willing to learn; interested in trying new things; excellent writing skills. Ideal candidate will have courses in some of the following: marketing, public relations, communications, or research. In the past, students have held these part-time jobs for 12 to 18 months.

For more information, contact Alice Irvan at (540) 532-9500, or by email at [alice@airvanconsulting.com](mailto:alice@airvanconsulting.com).

Friday, September 16, 2011  
Issue No. 120

### Calendar of Events

#### Cover Letter Program

**Thursday, September 22**  
University Inn  
Lobby  
8 p.m.—9 p.m.

#### Conservatory Career Fair

**Thursday, October 6**  
Ohrstrom Bryant  
Theatre  
Lobby  
10 a.m.—1 p.m.

#### Pharmacy Career Fair

**Friday, November 4**  
Health Professions  
Building  
10 a.m.—Noon

#### Pharmacy Career Fair-Job Interviews

**Friday, November 4**  
Health Professions  
Building  
1 p.m.—4 p.m.

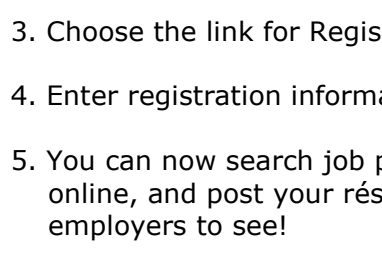
#### International Etiquette Dinner

**Tuesday, November 15**  
Clement Board Room  
6 p.m.—8 p.m.

For more upcoming events [click here](#).

### College Central Network:

SU's online Job Posting Website



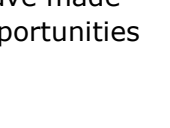
Career Services at Shenandoah University uses an on-line job posting system to alert students to part- and full-time jobs and internships. To join College Central Network, follow the instructions below.

#### Login information

1. Go to [www.collegecentral.com/su](http://www.collegecentral.com/su)
2. Click on the Student icon.
3. Choose the link for Register Now.
4. Enter registration information.
5. You can now search job postings online, and post your résumé for employers to see!

Be sure to check out the new jobs that have been posted exclusive for Shenandoah University students!

## CAREER 15



The Virginia Private College Network

If you're looking for an internship or a job with career possibilities, how do you get noticed by the bigger corporations? The great news is that Shenandoah University is a member of the Virginia Foundation for Independent Colleges. Together the 15 colleges of the VFIC have made expanding your career opportunities a top priority.

Register with CAREER15 at [www.career15.com](http://www.career15.com). You'll file your resume online where participating companies can then review it. While they're learning about you, you can be learning about them and discovering specific opportunities they have posted.

In addition to the online networking, CAREER 15 sponsors interview days and job fairs in conjunction with VFIC member colleges and partner corporations. You definitely want to put yourself in this unique spotlight.

Questions or comments? Email us at [career@su.edu](mailto:career@su.edu) or call (540) 665-5412. [Click here](#) to view the Career Services Weekly online.

