



Business Analytics Graduate Certificate

An online, part-time, two-semester professional certificate (12 credits)

PROGRAM DESCRIPTION

The Business Analytics Graduate Certificate prepares students to enter and advance in the field of business analytics by familiarizing them with current analytical software and techniques. Students will be able to use code-based business analytics software to analyze large-scale data, apply advanced predictive models to predict future values and model and solve real-life business problems to make business decisions. Graduates will be competitive candidates for entry-level positions such as Business Analyst or Data Analyst.

PROGRAM PREREQUISITES

- Bachelor's degree from a regionally accredited institution – all majors welcome.
- Applicants without relevant coursework may need to complete an online, zero-credit co-requisite course

ADMISSIONS REQUIREMENTS

- Graduate Application
- Unofficial transcripts for initial admission from all institutions of higher education previously attended (official transcripts required for full admission)
- Resume/C.V.
- Language Proficiency Requirement must be met. Submission of TOEFL, IELTS, PTE, or Duolingo English Test may be required. See our policy for full details:
<https://www.su.edu/admissions/international-students>

CURRICULUM

The certificate consists of four online courses or 12 total credits. The full program can be completed in two semesters. Certificate students can later apply to the MBA program and use these courses as a concentration for the degree.

Course	Title	Credits
QM 520	Descriptive Analytics for Business	3
QM 521	Predictive Analytics for Business	3
QM 522	Prescriptive Analytics for Business	3
QM 523	Business Analytics Capstone	3
Total		12

ADMISSION & APPLICATION

Start Term
Fall (August)

Admission Deadlines
August 15

Applications are reviewed on a rolling basis as they are completed.

Format/Location
Online

How to Apply
Begin the online application process by going to www.su.edu/grsobapp.

GMAT: Not Required

Foreign Transcripts
International transcript evaluation by an accredited agency is an admission requirement. Approved services are listed at www.naces.org and <http://aice-eval.org/>.

Transfer Credit
Up to six credit hours may be transferred from other AACSB accredited graduate institutions.

Contact Us

Dr. Bernadine Dykes
Associate Dean of Graduate Programs
bdykes@su.edu

Office of Graduate Admissions
SUGradAdmissions@su.edu
call: 540-665-4581 | text: 540-401-5709

Office of Financial Aid
<https://www.su.edu/financial-aid/incoming-graduate-aid/>
finaid@su.edu | call: 540-665-4538

Updated 7/22