



# Business Analytics Graduate Certificate

An online, part-time, two-semester professional certificate (12 credits)

## PROGRAM DESCRIPTION

The Business Analytics Graduate Certificate prepares students to enter and advance in the field of business analytics by familiarizing them with current analytical software and techniques. Students will be able to use code-based business analytics software to analyze large-scale data, apply advanced predictive models to predict future values and model and solve real-life business problems to make business decisions. Graduates will be competitive candidates for entry-level positions such as Business Analyst or Data Analyst.

## PROGRAM PREREQUISITES

- Bachelor's degree from a regionally accredited institution – all majors welcome.
- Applicants without relevant coursework may need to complete an online, zero-credit co-requisite course

## ADMISSIONS REQUIREMENTS

- Graduate Application
- Unofficial transcripts for initial admission from all institutions of higher education previously attended (official transcripts required for full admission)
- Resume/C.V.
- Language Proficiency Requirement must be met. Submission of TOEFL, IELTS, PTE, or Duolingo English Test may be required. See our policy for full details:  
<https://www.su.edu/admissions/international-students>

## CURRICULUM

The certificate consists of four online courses or 12 total credits. The full program can be completed in two semesters. Certificate students can later apply to the MBA program and use these courses as a concentration for the degree.

Course	Title	Credits
QM 520	Descriptive Analytics for Business	3
QM 521	Predictive Analytics for Business	3
QM 522	Prescriptive Analytics for Business	3
QM 523	Business Analytics Capstone	3
<b>Total</b>		<b>12</b>

## ADMISSION & APPLICATION

### Start Term

Fall (August)

### Admission Deadlines

August 15

*Applications are reviewed on a rolling basis as they are completed.*

### Format/Location

Online

### How to Apply

Begin the online application process by going to [www.su.edu/grsobapp](http://www.su.edu/grsobapp).

### GMAT: Not Required

### Foreign Transcripts

International transcript evaluation by an accredited agency is an admission requirement. Approved services are listed at [www.naces.org](http://www.naces.org) and <http://aice-eval.org/>.

### Transfer Credit

Up to six credit hours may be transferred from other AACSB accredited graduate institutions.

## Contact Us

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Office of Financial Aid  
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