

## CALEB SOMEONE

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November 3, 2015

Mr. Duane Filey  
Grove's Harley-Davidson Motor Company  
140 Independence Drive  
Winchester, VA 22602

Dear Mr. Filey,

I am writing in reference to the Marketing Intern position that I discovered through my professor, Dr. Fritz Polite. Currently, I am a senior at Shenandoah University pursuing a Bachelor of Business Administration in Sport Management. I have had a great interest in the Harley-Davidson Motor Company for many years and would like to learn more about the business marketing aspect of the organization.

For over five years, I have worked as a sales associate at Finishline Shoe Company. One important aspect of my position is marketing new and current merchandise to fit the customer's needs. Promoting the up-sale of products and creating lasting relationships with customers generates more revenue for the organization. The customer service I provide ensures that they remain loyal to Finishline and continue to make future purchases.

Throughout college, I have been a member of the Shenandoah University Baseball Team. As a senior, I was responsible for organizing 25 baseball team volunteers for the Kiwanis Club Pancake Day. This required me to work alongside the Coordinator of the event as well as my coaches and teammates.

I would like to become a member of the Grove family and build relationships with the customers that will last a lifetime. Being a part of this organization will give me the experience to deliver consistent, quality service through all departments. I look forward to bridging theory to practice and transitioning my skills from the classroom to the Harley-Davidson Motor Company.

It would be an honor and privilege to work at Grove's Harley-Davidson Motor Company. I look forward to speaking with you further about this wonderful opportunity. I can be reached at (555) 555-5555 or [emailaddress@su.edu](mailto:emailaddress@su.edu). Thank you for your time and consideration.

Sincerely,

Caleb Someone