

CAMERON SOMEONE

888 Street Name, City Name, VA 2260
(888) 888-8888 emailaddress@su.edu

OBJECTIVE

To gain an Internship with Full Circle Marketing

EDUCATION

Bachelor of Business Administration

Anticipated Graduation: May 2016

Concentration in Marketing

Cumulative GPA: 3.68

Shenandoah University, Winchester, VA – AACSB Accredited

MARKETING EXPERIENCE

Organizer

September 2014 – November 2014

Annual Shenandoah Drive, Chip, and Putt Challenge, Winchester, VA

- Promoted the competition to children ages 6 to 18 years old
- Solicited donations from local companies as prizes for each age group
- Served as emcee for the day of the event

Intern

May – August 2014

Costco Regional Office, Sterling, VA

- Developed new marketing techniques and strategies for promoting memberships
- Analyzed Excel spreadsheets from the central office for marketing reports
- Created Excel marketing reports of membership information for NE warehouses

RELEVANT EXPERIENCE

Sales Associate

June 2015 – Present

Cashier Assistant

November 2014 – June 2015

Costco Wholesale, Winchester, VA

- Aided members in the sales of electronics, appliances, jewelry, and other goods
- Educated members on merchandise and products
- Communicated with team members in order to expedite customer services

Sales Associate

May 2013 – November 2014

Winchester Golf Center, Winchester, VA

- Researched the latest golf products and merchandise to discuss with customers
- Utilized a launch monitor to interpret customers swing to match appropriate clubs
- Operated Mizuno fitting system in order to get accurate numbers and exact recommendation for shafts and clubs

LEADERSHIP EXPERIENCE

Member, Shenandoah University Men's Golf Team

August 2012 – Present

HONORS AND AWARDS

Beta Gamma Sigma – Business Honor Society

April 2015 – Present

Member, Alpha Lambda Delta – Freshman Academic Honor Society

March 2013 – Present

All-State Academic Team – Old Dominion Athletic Conference

May 2014

PROFESSIONAL MEMBERSHIP

D.C. Society of Young Professionals

October 2014 – Present