



GROUP 1: ALUMNI SURVEY FINDINGS (CONFIDENTIAL DOCUMENTS)

O'Neill • Zerull • Fraga • Adams • Jones

– ASSIGNMENT –

Carefully read through the results of the Alumni Survey, as found in the three "ALUMNI SURVEY..." word documents attached. You may wish to print these out.

Taking notes as needed, answer the following two questions and be prepared to discuss same within your group at Friday's retreat (make sure you are able to point to evidence in the Alumni Survey to back up your answers).

- In general, do recent graduates from Shenandoah Conservatory's undergraduate degrees seem to feel prepared for industry/career success?
- Do the Alumni Survey findings reveal important ways that we could strengthen our undergraduate degrees to better prepare students for industry/career success? If so, what are those ways?

GROUP 2: ARTS MARKETPLACE & CURRICULA (A)

Landless • Marlatt • Zoeter • Pardo • Hudson

– ASSIGNMENT –

Carefully read these two articles—[Dance Degrees, Rebooted](#) and [Entrepreneurship and the Artist-Revolutionary](#)—and the attached word document "ARTS LEADERS REFLECT (A SAMPLE)." You may wish to print these three documents out. (Do not distribute the attached word document, it is a confidential document.)

Taking notes as needed, answer the following two questions and be prepared to discuss same within your group at Friday's retreat (make sure you are able to point to evidence in the readings to back up your answers).

- Thinking of the zoom interviews we had this semester, and referencing the readings, what do these representative arts leaders say are the most important skills and attributes that students need to possess in order to be prepared for industry/career success?
- Of the skills and attributes listed, which do you believe are most missing from and should definitely be better supported across (or infused throughout) our undergraduate degrees?



GROUP 3: ARTS MARKETPLACE & CURRICULA (B)

Standerfer • Robblee • Oltman • Edwards • Coulson

– ASSIGNMENT –

Carefully review the following four articles; you may wish to print these out.

- [What is wrong with the arts?](#)
- [\(pages 10-14 only!!!\) What does it mean to be an educated musician in the 21st century?](#)
- [The new performing arts curriculum](#)
- [Beyond beauty, brilliance, and expression...](#)

Taking notes as needed, answer the following two questions and be prepared to discuss your answers at Friday's retreat (make sure you are able to back up your answers):

- What do these authors say are the most important skills and attributes that students need to possess in order to be prepared for industry/career success?
- Of the skills and attributes listed, which do you believe are most missing from and should definitely be better supported across (or infused throughout) our undergraduate degrees?

GROUP 4: GENERAL SKILLS FOR 21ST CENTURY

Salley • Chen • Ingham • Romine

– ASSIGNMENT –

Carefully review the following four articles; you may wish to print these out.

- [The surprising thing Google learned...](#)
- [Hard-pressed by soft skills...](#)
- [This is the no.1 thing these CEOs look for...](#)
- [Rethinking the future of higher education...](#)

Taking notes as needed, answer the following two questions and be prepared to discuss your answers at Friday's retreat (make sure you are able to back up your answers):

- What do these authors suggest are the most important skills and attributes that students need to possess in order to be prepared for general career success in the 21st Century?
- Of the skills and attributes you've listed, which do you believe are most missing from and should definitely be better supported across (or infused throughout) our undergraduate degrees?