

Master of Science in Speech and Language Pathology  
Division of Communication Sciences and Disorders  
Strategic Plan 2022-2025

**Mission of the Division of Communication Sciences and Disorders/(MS) Speech and Language Program**

The mission of the Masters of Science in Speech and Language Pathology is to: educate, inspire and equip, culturally responsive future speech-language pathologists, to ultimately improve the communication, swallowing, education and overall health of individuals and communities.

**Vision Statement**

The vision of the Shenandoah University MSSLP is to nurture an environment for culturally responsive and evidence based student researchers and practitioners, to engage in diverse educational and clinical learning experiences.

**Strategic Goal:**

**Create and maintain a viable Masters of Speech and Language Pathology Program**

Leads: SLP Program Director/Clinic Director/Program Coordinator/Faculty/Staff

Objectives:

1. Obtain Candidacy Status from Council of Academic Accreditation for Audiology and Speech Pathology

Outcome Measures (Current to Fall 2024)

- Complete Candidacy application adhering to timelines
- Adhere to site visit time and guidelines
- Prepare Shenandoah faculty and relevant others for initial site visit through preparatory sessions, etc.
- Respond to exceptions that may be identified on initial candidacy applications as deficits to standards
- Pay fees associated with apply for Candidacy Status in a timely manner
- Create and or update all Shenandoah University/MS Program documentation, curriculum, websites, marketing materials, etc.

2. Recruit and retain qualified, diverse academic and clinical faculty and staff including African American

#### Outcome Measures (7/2022 to 8/2024)

- Complete Shenandoah University (SU) procedures for employing and posting new faculty and staff positions
  - Work collaboratively with appropriate SU departments to post new faculty positions (Clinic Director, Assistant Division Director/Assistant/Associate Professor, Administrative Specialist for Experiential Learning) to university website and selected professional employment websites
  - Prepare and train professionals to participate in search committee for faculty and staff
  - Adhere to policies regarding recruitment to assure a diverse pool of candidates for all positions
3. Enroll first diverse cohort of students including African Americans

#### Outcome Measures (Current to 5/2023)

- Work with SU IT department and relevant others to prepare websites and marketing materials for recruitment of students
  - Complete required documentation to enroll MS Program into the Communication Science and Disorders Centralized Application Service (CSDCAS)
  - Identify undergraduates and/or university programs as part of recruitment efforts
  - Identify admission team to review applicants
  - Adhere to application/decision guidelines deadlines.
4. Build community relationships to enhance opportunities for students

#### Outcome Measures (Current to 2025)

- Identify community partners for observation, and/or practicum experiences
  - Create activities to orient future and current partners to program
  - Identify speech pathologists who could serve as potential clinical supervisors
  - Develop and implement training for prospective community clinical supervisors
5. Develop initiatives to enhance non-tuition revenue

#### Outcome Measures (8/2022 to 2025)

- Identify potential revenue streams
- Build on current revenue partnerships