

Shine

THE SHENANDOAH UNIVERSITY
SESQUICENTENNIAL CAMPAIGN





Shine

The Sesquicentennial Campaign, is more than a fundraising goal; it is a movement to ignite the ideas that will define the next generation of leaders, creators, and innovators.

This campaign focuses on transformative learning, student success, inspiring spaces, and a bold future, not just for our institution, but for all those who pass through its doorways.

This campaign belongs to all of us. Together, we will illuminate the path to a bold and brilliant future for Shenandoah University. This is our time to show the world how Shenandoah shines. Join us in this transformative moment in our university's history.

Tracy Fitzsimmons

President Tracy Fitzsimmons

For 150 years, Shenandoah University

has been a beacon of opportunity. Named for the beautiful valley that early inhabitants called the “*Sons and Daughters of the Stars*,” our students and alumni are luminous examples of Shenandoah’s promise and achievement.



Our long history is one of resilience and improbable growth. And yet, our story is just beginning. We are rising, and *now is our time to shine* – more than ever.

Our vision is to build on our legacy, establishing Shenandoah as the preeminent institution of higher education in the region—a nexus of learning that prepares students to thrive as compassionate global citizens.

To realize our vision, we must invest in four key areas:

- ✦ Transformative Learning
- ✦ Student Success
- ✦ Inspired Spaces
- ✦ A Bold Future



Transformative Learning

Illuminate the Future

We are committed to providing an unparalleled academic experience that sparks curiosity, stimulates critical thinking, and prepares students to lead in a rapidly changing world. Your investment will help Shenandoah provide more opportunities in:

Academic Innovation

Pioneer new programs with cutting-edge technology, integrating advanced technologies across disciplines to ensure our students are at the forefront of their fields.

Hub for Innovators, Veterans, and Entrepreneurs (HIVE)

Power the HIVE as a dynamic center for entrepreneurial ventures, veteran support, advanced technology, and community engagement, transforming ideas into impact.

Endowed Professorships

Attract and retain world-class faculty who inspire greatness, drive innovation, and provide unparalleled mentorship.

Global Learning

Expand access to global experiences, fostering cross-cultural understanding and preparing students for a globally connected future.



Finding Purpose

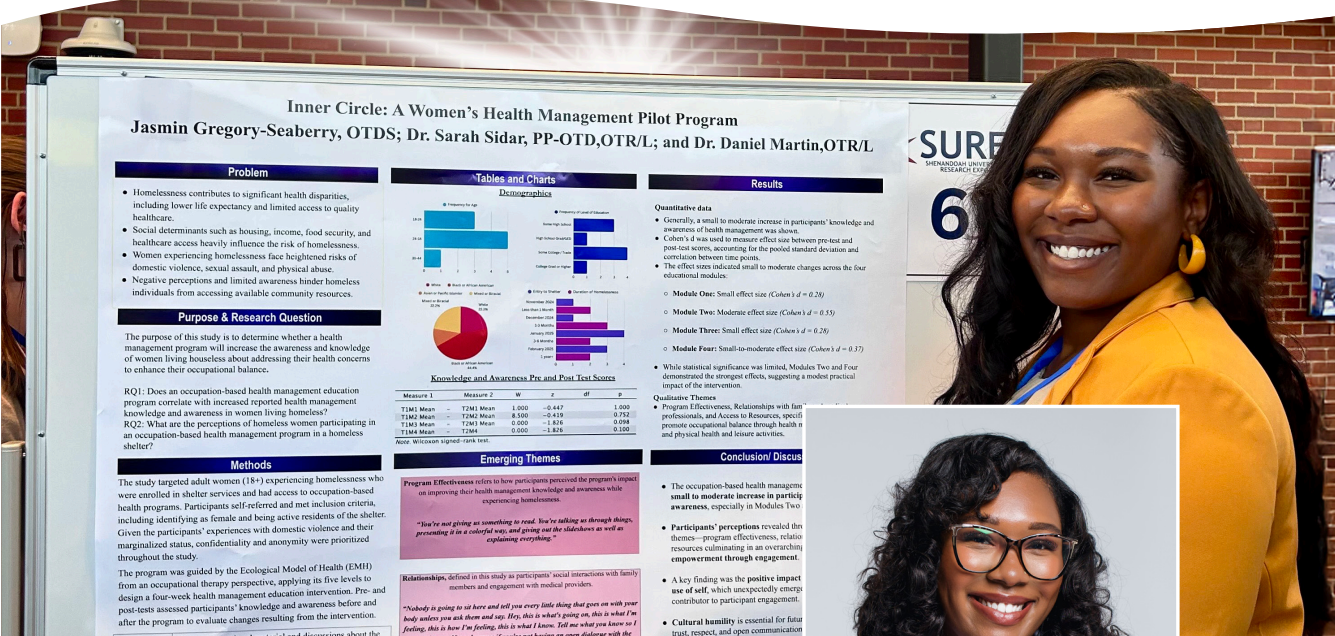
After five years in the Marine Corps, *Bryan McKane '25* left the service with the rank of sergeant and a sense of everlasting brotherhood. But in his early twenties, he struggled to find his next purpose. *At Shenandoah, he found it.*

Innovators and leaders like Bryan find their path at our Hub for Innovators, Veterans, and Entrepreneurs (HIVE). His journey from military service to community leadership embodies the transformative power of a Shenandoah education.



“There are a ton of veterans here, and a lot of veterans organizations, but they’re kind of all on their own program. Bringing them all together through business and entrepreneurship is what the HIVE is all about.”

– Bryan McKane '25



Improving Lives

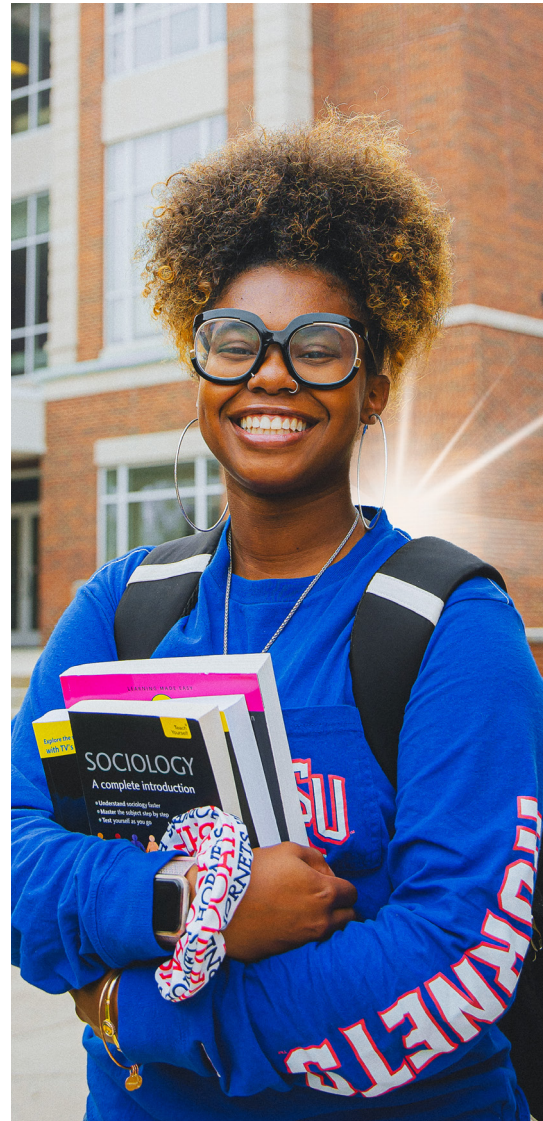
As a student, *Jasmin Seaberry '25*, (Doctor of Occupational Therapy), truly worked to brighten the lives of others.

Dr. Seaberry, who received the Alumni Association's Outstanding Graduate Award for the OTD program, is employed in inpatient rehab at Sentara Norfolk General Hospital in Norfolk, Virginia.

“I launched Inner Circle, a health management pilot program implemented at a local domestic violence shelter for women, where I engaged directly with residents to provide education and support around managing their health. I will continue this partnership by offering ongoing training and services to raise awareness and promote self-efficacy among women in the shelter.”

– Jasmin Seaberry '25





Student Success

Help Every Student Shine

Every student deserves the chance to reach their full potential, regardless of their background. Your support will make a difference in the areas of:

Career Preparedness

Relocate the career center to a centralized, accessible hub, providing personalized career counseling and practical learning for successful professional journeys.

Scholarships

Expand endowed scholarships, making a Shenandoah education accessible to more talented and deserving students, reducing financial barriers, and cultivating a diverse student body.

Student Experiences

Enhance student experiences that foster belonging and develop essential life skills through leadership programs, student organizations, and a vibrant arts and athletics culture.



Inspired Spaces

Designed to Reflect Program Excellence

Our physical spaces are more than just buildings; they are dynamic environments where innovation flourishes, creativity finds expression, and community thrives. Investing in our campus infrastructure ensures that Shenandoah remains a world-class learning and living environment. Your contribution will allow Shenandoah to develop signature projects:

Center for the Arts & Performance Hall

Build a visionary new Center for the Arts & Performance Hall, a state-of-the-art facility that will elevate our acclaimed conservatory, provide exceptional performance and rehearsal spaces, and attract top artistic talent. This arts center will become a cultural destination, enhancing the region's cultural scene and driving economic growth.

Wilkins Athletics & Events Center

Expand and upgrade the Wilkins Athletics & Events Center to benefit our athletic programs and serve as a vital resource for both the university and the wider community.





“Shenandoah University provided me with a truly valuable foundation that I’ve carried through my life. It is my honor to give back to the institution that has given so much to me, my family, and countless others. I believe in Shenandoah’s mission and its future as a model of excellence in higher education. A performing and visual arts building will help ensure Shenandoah’s continued excellence. My hope is that others will join me in supporting Shenandoah’s continued success.”

*– Shenandoah Alumnus
& Benefactor
Wilbur Dove '59*



Build Foundations for the Next Generation

The generosity of Wilbur Dove '59 and his wife, Clare, has transformed Shenandoah's campus. The couple donated funds for the construction of two residential buildings in The Village – Dove's Nest and Dove's Nest II – and the Doves provided a \$20 million gift – Shenandoah's largest ever – toward a new creative arts center.

The Doves have also provided additional assistance to students by creating an endowed scholarship in the name of Wilbur's roommate and lifelong friend, the Rev. Bruce Gearhart, and by contributing to the Dayton Alumni Scholarship.

Shaping a Bold Future

Mackenzie “Mac” Watkins '26, an honors and physician assistant early assurance student who is double majoring in biology and public health, (and a field hockey player) was accepted out of hundreds of applicants for two prestigious summer research programs. It's fitting, then, that her Shenandoah classrooms are where she grew to love research.

With your help, even more students like Mac will use their Shenandoah education to improve the world for another 150 years.

“I get to learn how to to run gels, culture cells, and study pathologies under the microscope, while gaining lab skills that will help me in any graduate program. Every class offered within the biology department is so interesting and is taught by professors who love what they do, which makes learning exciting. My biology major sparked my passion for research, while my public health studies gave me real-world experience. I’m so grateful for the opportunities and relationships Shenandoah has given me!”

*– Mackenzie
Watkins '26*





A Bold Future

Ensure Shenandoah's Light Shines Forever

To secure Shenandoah University's enduring impact and resilience, we must continue to build upon our strong financial foundation to support our mission for generations to come. Your commitment will ensure the continued vitality of the Shenandoah Fund.

The Shenandoah Fund

Sustain our university through annual giving, providing critical immediate-use funds that support student programs, faculty development, and operational needs. Support strategic initiatives, enabling investment in groundbreaking new academic ventures, community partnerships, and innovative programs that position Shenandoah at the forefront of higher education.



Shenandoah University

has always been a community open to change, where possibilities become realities and challenges are met by a bold spirit.

Shine: The Sesquicentennial Campaign

is our opportunity to build on this rich history and create an even brighter future.

No matter how you choose to contribute, your support will live on and light the way for all who follow.

To learn more and give online
scan below or visit our website.



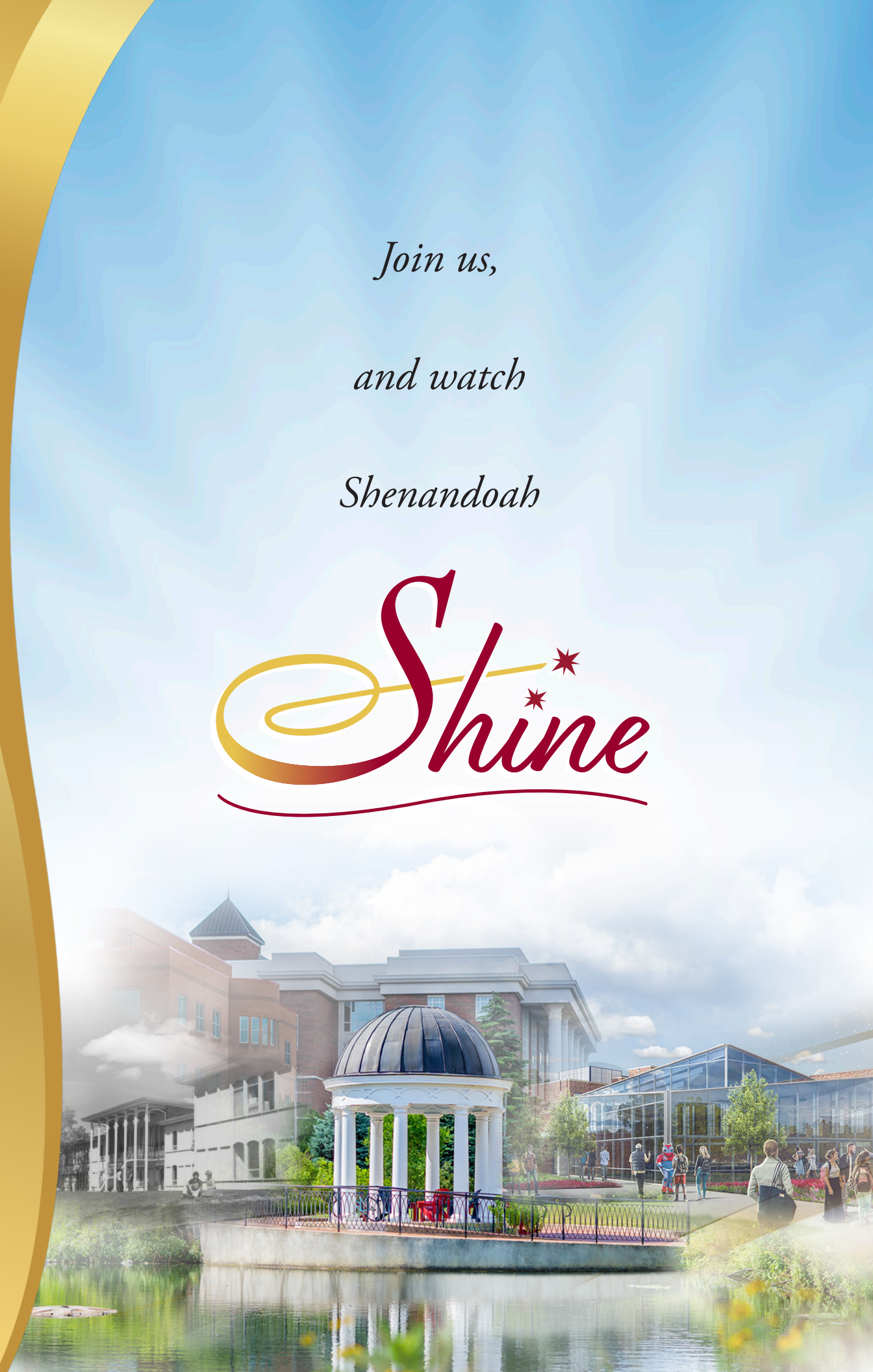
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and watch

Shenandoah

Shine





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