

# BUSINESS SYMPOSIUM

## Business Leadership In Challenging Times

Friday, March 24

Shenandoah University Main Campus  
Halpin-Harrison Hall, Stimpson Auditorium  
Winchester, Virginia



## Sponsorship Levels

### EVENT SUPPORTER \$500

- 1 Symposium registration
- Inclusion of your company's logo as an Event Supporter
- Distribution of promotional materials to all attendees in event bags

### BRONZE SPONSOR \$2,500

- 2 Symposium registrations
- Exhibit space in the main exhibit hall (6ft by 3ft limit)
- Inclusion of your company's logo as a Bronze Sponsor
- Distribution of promotional materials to all attendees in event bags

### SILVER SPONSOR \$4,000

- 4 Symposium registrations
- Exhibit space in the main exhibit hall (6ft by 3ft limit)
- Inclusion of your company's logo as a Silver Sponsor
- Distribution of promotional materials to all attendees in event bags

### GOLD SPONSOR \$5,000

- 5 Symposium registrations.
- Premium exhibit space in the main exhibit hall (10ft by 3ft limit)
- Inclusion of your company's logo as a Gold Sponsor
- Distribution of promotional materials to all attendees in event bags

### TITLE SPONSOR \$10,000

- Naming rights for the event
- Opportunity to speak at the Symposium
- 7 Symposium registrations with VIP seating for the keynote address
- Ultra premium exhibit space
- Distribution of promotional materials to all attendees in event bags

**For more information on sponsorship or to discuss personalized packages, please contact Sue O'Driscoll at [symposium@su.edu](mailto:symposium@su.edu) or (540) 545-7399.**

# 2023

## KEYNOTE SPEAKER **ANYA KAMENETZ**



**Anya Kamenetz** is an award-winning journalist, author, and future of work, education and technology expert with a passion for addressing the complexities of how we learn, work, and live in a rapidly changing world. She brings insightful perspectives on the evolution of learning and how to apply it all to advance one's purpose.

## KEYNOTE SPEAKER **JOHNNY CROWDER**



**Johnny Crowder** is a resilience, well-being and mental health expert, and founder and CEO of Cope Notes, a globally utilized, positive psychology startup that provides practical self-care tools and mental health strategies that people can use to improve their emotional health and well-being. With infectious positivity, humor and authenticity, he shows why opening up about mental health is the key to coping.



**SHENANDOAH**<sup>®</sup>  
UNIVERSITY  
School of Business

[su.edu/symposium](https://su.edu/symposium)

# BUSINESS SYMPOSIUM

# 2023

**Business Leadership  
In Challenging Times**

**Friday, March 24**

Shenandoah University Main Campus  
Halpin-Harrison Hall, Stimpson Auditorium  
Winchester, Virginia



## Registration & Sponsorship Form

### SPONSORSHIP LEVELS

- Title Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor \$4,000
- Bronze Sponsor \$2,500
- Event Sponsor - \$500
- Other \_\_\_\_\_

Leave a comment (optional):

---

Billing Address:

---

---

Make this gift on behalf of an organization:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Country: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State & Zip: \_\_\_\_\_

I would like this gift to remain anonymous

**Make check payable to:**

Dean's Office  
Shenandoah University School of Business  
Shenandoah University  
1460 University Drive  
Winchester, VA 22601

**For more information on sponsorship or to discuss personalized packages, please contact Sue O'Driscoll at [symposium@su.edu](mailto:symposium@su.edu) or (540) 545-7399.**



**SHENANDOAH**<sup>®</sup>  
UNIVERSITY  
School of Business

[su.edu/symposium](http://su.edu/symposium)