

Parents Council

2025-2026

Impact Report



Welcome!



Dear Shenandoah Families,

From the moment your student arrives on campus for move-in day to the time they cross the stage at commencement, our primary goal at Shenandoah University is to foster an environment where they can explore and excel. As Vice President for Student Affairs, I see firsthand the incredible journey our students take, and I know that it is made stronger by the active partnership of our Hornet families.

We are proud to present this Parents Council Impact Report, which honors the commitment of families who champion our entire community. We are thrilled to share that over the last three years, this group has achieved a total giving impact of over **\$15,000.00!** This significant milestone has provided a meaningful and lasting influence across our campus.

Your support directly impacts athletic programs, strengthens our civic engagement initiatives, such as the campus food pantry, and elevates educational programming and internship opportunities. On behalf of Shenandoah University, thank you for your commitment. You are the reason we can continue to offer a warm, responsive, and supportive community for every student who calls Shenandoah home.

With gratitude,

Yolanda Gibson, D.A.

Vice President for Student Affairs,
Enrollment Management & Athletics,
Shenandoah University



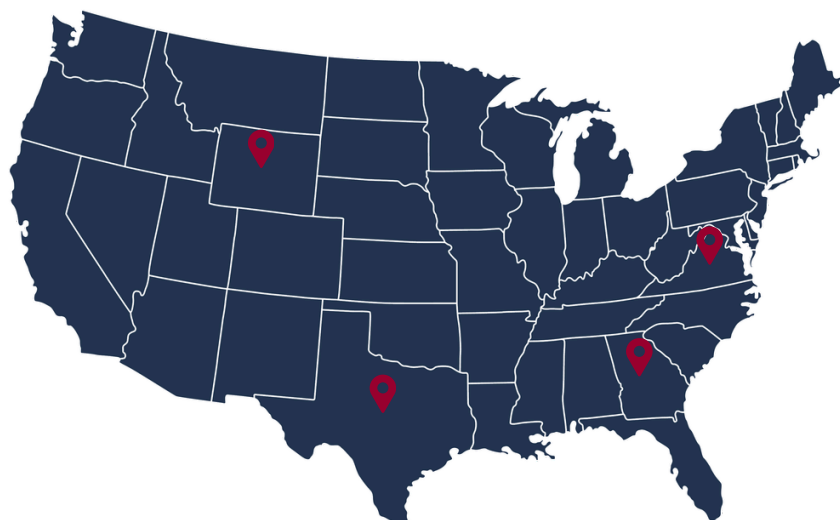
| Impact in Action



The collective generosity of our Parents Council directly championed excellence and opportunity across **15** campus programs, facilities, and student initiatives,

- **Athletics:**
 - Field Hockey, Football, Softball, Baseball, Men's Soccer, and Marching Band
- **Campus Facilities:**
 - Aikens Field
- **Academic Innovation:**
 - The School of Business (Legacy Golf & Legacy Business Class), Esports, and the Health Professions Annual Fund
- **The Conservatory:**
 - Musical Theatre, the Dean's Circle, and the Ira Lindberg Harris Scholarship
- **Institutional Support:**
 - The Alumni Office and The Shenandoah Fund

Membership by State



While our roots are in Virginia, the Parents Council represents a growing network of families across the country!

- **Virginia: 71.4%**
- **Georgia: 14.3%**
- **Colorado: 7.1%**
- **Texas: 7.1%**

Highlights

Baseball Wins Fifth ODAC Championship!

Shenandoah Baseball continues to build on its national reputation, most recently capturing the 2026 ODAC Championship with a thrilling series victory over the #2 team in the country.

The Parent Council's support keeps this program at the forefront of NCAA Division III Baseball. Gifts to the baseball program fund crucial player development, pitching technology, and team communication devices.

Health Professions Annual Fund

Support from the Parents Council has strengthened the Health Professions Annual Fund, directly enhancing the clinical and educational resources available across the university's premier graduate programs.

Over the past year, this funding has provided student clinicians with access to advanced medical simulation technology, specialized diagnostic equipment, and regional networking events. This essential support ensures that graduates are uniquely prepared to meet critical healthcare needs in the community and beyond.



Highlights



Musical Theater



The Parents Council provides critical foundational support for the world-renowned Musical Theatre program at the Shenandoah Conservatory, a talent pipeline that consistently ranks among the top programs in the nation. This funding directly covers the cost of masterclasses with industry professionals, showcase travel to New York City, and production resources that prepare students for the highest levels of performance. As a direct result of this institutional investment, Shenandoah is proudly represented on Broadway, with prominent alumni performing in hit productions like *The Book of Mormon*, *Wicked*, and *Back to the Future: The Musical*.

The Shenandoah Fund

The Shenandoah Fund raised more than \$1 million last year! Annual gifts create extraordinary experiences for our students to become global citizens and leaders in their fields. A gift to The Shenandoah Fund of any amount is used immediately to help students pursue their passions. Annual gifts are the most direct way to create a positive impact on the educational experience that touches the entire SU community.

Highlights

School of Business Legacy Golf Class



Over the past five years, this ongoing investment has enabled student entrepreneurs to consult directly with local and regional corporate partners. A central component of this curriculum is the annual Legacy Golf Tournament. Rather than analyzing case studies in a classroom, students are given full responsibility for the planning, operations, and execution of this live corporate project. Students actively pitch marketing and tournament sponsorship packages to area business owners, navigate contract negotiations, and manage day-of logistics. As a result, our business graduates enter the competitive workforce with proven experience pitching to executives, managing project budgets, and delivering revenue-generating events.

Parents Council Members

2025 – 2026

Mr. Joseph O. Barber & Mrs. Samantha Nichole Barber

Mrs. Shelby Broadwell

Mr. Jeremy G. Bye & Mrs. Dawn S. Bye

Mrs. Kay M. Dillon

Ms. Amanda Fry

Mr. Timothy Scott Jackson & Mrs. Courtney Martin Jackson

Mrs. Andrea L. Reid

Mrs. Kelly Marie Strohman

Mrs. Kimberly R. Thompson

Mr. Thomas Ray Truitt & Mrs. Diana Elvetici Truitt

Mr. Mauricio Antonio Velásquez

To learn more about the ways you can make a transformative gift, visit su.edu/parentscouncil or contact:

Colette Girouard, M.S.

Development Officer for Parents Council

parents.council@su.edu | (540) 678-4450